



Project: Footwear Carbon Footprint (Reference: LIFE12 ENV/ES/000315 – CO2Shoe)

Presentation and Dissemination of CO2Shoe project at the 12th Annual Public Conference of the European Technology Platform for the Future of Textiles and Clothing

On 30 March 2017, CEC presented the CO2Shoe project in the workshop “*Sustainability - Resource Efficiency Cleaner, healthier and more environmentally friendly solutions for processing textiles. New technologies and management approaches*” of the **12th Annual Public Conference of the European Technology Platform for the Future of Textiles**, which was attended by 166 participants from 21 countries and the European Commission.

CEC explained how the project aims to contribute to the reduction of the carbon footprint of footwear manufactured in Europe, showing how the new tool developed measures the carbon footprint of a pair of shoes throughout its lifecycle. CEC described the two phases of the pilot test, demonstrating how the carbon footprint calculation tool works and showing how the companies which participated in the pilot reduced the carbon footprint of their footwear models by following personalised improvement plans.

CEC also provided informative and promotional CO2Shoe material to the participants, including the project fact sheet, project brochure and the CO2Shoe umbrella commissioned by the CEC.



Photo 1 and 2. CO2Shoe materials displayed at the entrance of the Workshop



PILOT TEST: 2nd Phase
Comparison of results on a footwear style

Sandal with textile lining	Results (kg of CO ₂ eq)
First pilot test	3.386
Second pilot test	3.158
Variation one year later	-0,228
Carbon Footprint one year later	- 6,7%




Photo 3. One slide of CEC's Presentation on CO2Shoe project



Photo 4. CEC Secretary General Carmen Arias presenting the CO2Shoe project

Photo 5. Participants

